

STEPHANIE MCCREADY

CONTACT

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EDUCATION

WILMINGTON UNIVERSITY

B.S. Liberal Arts - 2006

AMERICAN COLLEGE OF EDUCATION

M.Ed. ID & Educational Technology - In Progress

SOFTWARE

- Adobe After Effects
- Adobe Audition
- Adobe Premier Pro
- Articulate Rise
- Articulate Storyline
- Canva
- Canvas LMS
- ElevenLabs
- Microsoft Suite
- Moises
- Vyond
- WordPress
- Wrike

CERTIFICATIONS

INSTRUCTIONAL DESIGNER

Association for Talent Development - 2023

APPLYING THE QM RUBRIC

Quality Matters - 2023

ABOUT ME

eLearning Developer and ATD-certified Instructional Designer passionate about crafting engaging and effective learning experiences. I believe form and function are equally crucial, leveraging adult learning theories and instructional design methodologies to create courses that excite learners and accommodate diverse learning styles. Proficient in a variety of software suites and committed to continuous learning.

WORK EXPERIENCE

ELEARNING CONTENT DESIGNER

American College of Education (2023-Present)

Specialize in the creation of engaging and interactive online learning experiences. Proficient in developing animated educational videos, designing learning materials, managing Canvas LMS course pages, and utilizing Articulate 360 to build interactive modules. Experienced in voice-over recording and audio editing.

INSTRUCTIONAL DESIGNER

Freelance (2022-2023)

Create, design, and develop engaging adult learning solutions. Applied adult learning theories and proven instructional design methodologies to produce interactive learning experiences that drive student engagement and achieve specific organizational goals. Proficient in a range of creative software suites, including Articulate 360, Canva, Adobe, and Vyond.

MANAGER, CUSTOMER SERVICE

The Wagner Companies (2021-2022)

SMALL BUSINESS CONSULTANT

Freelance (2011-2021)